



MORE THAN A MASSAGE...

AUTHENTIC 'SPA VILLAGE' EXPERIENCE GOES GLOBAL

Asia's diverse history of people and cultures and its vast abundance of natural resources have culminated in some of the oldest and most unique healing rituals in the world. Without preservation, these ancient traditions risk being forgotten, a fact which lies at the heart of YTL Hotels' unique and award-winning Spa Village concept.

This month, the Spa Village philosophy will leave Malaysia for the first time, with the opening of Spa Village Resort Tembok Bali, a stand-alone retreat dedicated to promoting Balinese therapies. From December, YTL Luxury Resorts will also introduce a Spa Village at the new Majestic Hotel Malacca, as the only centre in the world dedicated to the *Nonya* or *Peranakan Chinese* healing culture.

In conjunction with this expansion, YTL Luxury Resorts has launched a new dedicated spa website www.spavillage.com to provide future guests with an insight into the philosophy at the heart of their spa experiences. Detailed explanations of the signature treatments – be it a tea bath in the Highlands or Volcanic Black Sand foot-bath in Bali – together with downloadable spa menus, demystify both the origins and benefits of the therapies and help match every individual to the most suitable Spa Village experience.

From the flagship Spa Village Pangkor Laut, opened in September 2002 by Maestro Luciano Pavarotti, to the additions of Spa Village Kuala Lumpur, Tanjong Jara, Cameron Highlands and now Spa Village Resort Tembok Bali; each individual property has been conceptualised to celebrate the healing culture of the region in which it resides.

At every resort, the Spa Village experience begins with a soothing ritual designed both to relax and immerse guests in the traditions of the region. Pangkor Laut's renowned 'Bath House Ritual' incorporating a 45 minute cleansing journey through a series of Chinese, Malay and Japanese treatments is matched by the *Mandi Bunga* Malay Floral Baths at Tanjong Jara, which recreate the traditions associated with a Royal Coronation.

Far from creating a series of identical hotel spas, the Spa Village philosophy has developed a collection of unique experiences, introducing guests to an authentic taste of each locality through treatments based on natural indigenous ingredients and traditional healing practices.

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www.spavillage.com

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YTL Hotels

YTL Hotels owns and manages a stellar collection of internationally renowned, award-winning resorts. The properties within the portfolio represent the finest in luxury accommodation wherever they may be situated. Each of the brands uncompromisingly provides its guests an experience built on the four pillars of: Quality, Luxury, Authenticity, and Service. Within the portfolio, there are no two resorts that are alike; instead each one draws inspiration from the plot of paradise on which it is set. The culture and character of its region infuses the very spirit of each resort where traditions are embraced, colours absorbed, stunning scenery folded into every encounter. This is the essence of YTL Hotels and every property that bears its name. Here, our philosophy is that we don't build resorts but we craft experiences.

Notes to Editors:

Spa Village Pangkor Laut

- Set on an exclusive private island resort, the flagship Spa Village incorporates treatments based on Malay, Chinese, Indian, Thai, Japanese and Balinese practices extolling Rejuvenation and Longevity, Relaxation and Stress Reduction, Detoxification, and Romance.
- Eight treatment pavilions, three 'healing huts', two Bath Houses, three Spa Huts, three nap gazebos and a spa boutique plus 22 beautiful spa villas set on stilts over the emerald sea form the award-winning Spa Village.

Spa Village Tanjong Jara

- Formerly the Tanjong Club Spa, the extended Spa Village Tanjong Jara reveals the ancient heritage of the Malay healing tradition incorporating seven treatment pavilions with outdoor bath for two and a designated *Mandi Bunga* area for the signature Malay flower bath
- Signature Treatments reflect the deep rooted healing traditions of East Coast Malaysia using the rejuvenating properties of the Asam Roselle flower and the ancient Tuam Pasir heated sand therapy,

Spa Village Cameron Highlands

- Set in the lush surroundings of the Highlands, the Spa Village features healing therapies based on produce from the surrounding jungle and tea plantations. Six Treatment Rooms, eight Tea Bath Tubs, two Outdoor Cabanas and a fully equipped Gymnasium are housed within stunning colonial architecture
- Luxurious Signature Tea Baths begin each treatment, whilst the 'Jungle Secrets' of the indigenous settlers are revealed using locally sourced plants and herbs

Spa Village Kuala Lumpur

- Housed in the Ritz Carlton, Spa Village Kuala Lumpur was created as a tropical Urban Spa and a retreat from the city incorporating outdoor nap gazebos and a unique sensory room, with each treatment suite enclosed in a private landscaped terrace
- Signature treatments draw on the healing history of the Nusantara, Royal Malay and Chinese Peranakan cultures and include Egg Undulation Facials and Rattan tapping

Spa Village Resort Tembok Bali

- The first dedicated Spa Village Resort in the portfolio focuses on four Therapy Paths, each comprising a symphony of treatment, activities and meals, steeped in Balinese tradition
- Seven treatment rooms each reflect the crafts of a specific region of Bali, providing treatments to enhance Creativity, Vigor or Balance as well as a unique Spa Academy certification programme for individuals and couples

Spa Village Malacca

- Due to open in December 2007, the Spa Village will be the world's only spa to base its therapies in the healing heritage of the Baba-Nyonya - a unique combination of Chinese, Malay and Peranakan Chinese influences
- The rich architectural heritage of the region is reflected in each of the six treatment rooms, with traditional Chinese Day beds, bathed in muted sunlight from the floor to ceiling windows creating an old world charm